

VA PRIVACY SERVICE

April 21, 2016

About VA Privacy Service

PRIVACY

★ ★ ★ ★ *Builds Trust*

The U.S. Department of Veterans Affairs (VA) Privacy Service is a vital part of the Office of Privacy and Records Management (OPRM). It is responsible for overseeing, directing, and establishing the long- and short-term goals for VA's Enterprise Privacy Program. Its mission is to

preserve and protect the personally identifiable information (PII) of Veterans, their beneficiaries, and VA employees and contractors by promoting a culture of privacy awareness and maintaining the trust of those they serve.

Founded in 2002 in an effort to protect the privacy of Veteran and employee data, VA Privacy Service administers its programs based on the Privacy Act of 1974. VA Privacy Service identifies privacy needs and implements strategies to meet those needs Department-wide. It advises senior officials on data management and the feasibility of the Department's privacy priorities and implementation plans.

As privacy begins to transform the Federal government's business process, VA Privacy Services understands the significance of developing consistent, informative communications and outreach with internal stakeholders on the importance of privacy. In doing so, VA Privacy Service has worked to build a culture of privacy awareness Department-wide. In October of 2015, the office launched a 12-month awareness campaign that targets internal stakeholders, teaching the significance of building trust through protecting privacy.

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To contact VA Privacy Service:
privacyservice@va.gov | www.oprm.va.gov/privacy | 202-273-5070

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LaShaunné G. David, Director U.S Department of Veterans Affairs (VA), Privacy Service

LaShaunné G. David serves as Director of VA Privacy Service, where she leads Department-wide efforts to embed privacy considerations in VA policy, program planning, operations and stakeholder communication; and advises on matters having privacy impact.

Prior to joining VA, Ms. David served as Deputy Chief Privacy Officer, Department of Homeland Security (DHS), U.S. Citizenship and Immigration Services (USCIS), managing agency-wide program operations. During her tenure at Department of Commerce, U.S. Census Bureau, Ms. David successfully managed partnerships with national non-governmental



organizations; worked as a statistician assessing attitudes and behaviors toward participation in the Census count; and assisted in the stand-up, and operation of, the agency's Privacy Office. Her private sector experience includes several leadership positions within the financial services industry including as Assistant Vice President and Banking Center Officer at a multinational banking corporation; and as Financial Advisor at a Fortune 500 insurance and financial services company.

Ms. David earned a Master's Certificate in Project Management from the George Washington University and a Bachelor of Business Administration from Howard University. She is a Certified Information Privacy Professional/Government (CIPP/G) and member of the African American Federal Executive Association (AAFEA) and Executive Women in Government (EWG).

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Lewis Oleinick, Chief Privacy and Freedom of Information Act (FOIA) Officer Defense Logistics Agency (DLA), Office of General Council Chief Information Officer (CIO) Working Group

Lewis Oleinick is the Chief Privacy and FOIA Officer for the DLA, a 21,000 employee DoD combat support component responsible for more than \$35 billion in logistics, involving 54,000 requisitions and 8,200 contracts a day, which provides 5.2 million items to the war fighter worldwide.

He co-authored the Committee on National Security Systems Instruction No. 1253 Privacy Overlays; and plans, develops, directs, and executes policies, positions, standards, and procedural guidance for the DLA Privacy, PII, and FOIA programs. With his background in statistics and IT, graduate degree in studying the legal history of privacy and information systems, and 10 years of privacy and technology experience at the Office of Management and Budget, he joined DLA in November 2005 with the goal of raising their Privacy and FOIA programs to become the DOD Gold Standard. Mr. Oleinick holds the IAPP CIPP/US and CIPP/G certifications.



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Michael Aisenberg, Principal Cyber Security Counsel, MITRE

Michael Aisenberg has been on the Principal Cyber Security Counsel in the Center for National Security of The MITRE Corporation since 2008, where his responsibilities involve supporting of Federal agencies in the intelligence and national security communities on issues of cybersecurity governance and policy. He is the lead of the MITRE Corporate Cyber Law capability and a member of the company's Privacy Community of Practice. He is a Senior Fellow of the George Washington University Center for Cyber & Homeland Security. Previously, he served as: Chair of the IT Sector Coordinating Council (IT SCC), a member of the IEC of the President's National Security Telecommunications Advisory Committee (NSTAC), the State Department's Advisory Committee on International Telecommunications Policy, and a Board Member of the Information Technology Information Sharing and Analysis Center (IT-ISAC). He presently serves as Co-chair of the American Bar Association's (ABA) Information Security Committee, and is a member of the ABA Section on Sci/Tech Law's Editorial Board and Assistant Editor of *The Sci/Tech Lawyer*. From 2000-2007, Aisenberg was Director of Corporate Government and International Relations for VeriSign, Inc. From 1981-1997 he served as Digital Equipment Corporation's Director of Corporate Government Relations. He holds a J.D. from the University of Maine School of Law (J.D.) and a B.A. from the University of Pennsylvania.



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Howard Gill, Associate Booz Allen Hamilton

Howard joined Booz Allen Hamilton in August 2010. He has had a successful career in the auditing and security administration of complex IT initiatives with Fortune 500 companies, DoD (Army) and the Defense Health Agency.

Prior to joining Booz Allen Hamilton, Howard worked as a Security contractor assessing complex application access security audits for critical financial processes at FreddieMac. As a Senior Manager at Morgan Franklin Corporation, he developed, evaluated, and assessed complex business data security and privacy processes, key information technology controls, regulatory compliance, information assurance, security and risk assessment engagements. He served as both Compliance Manager and Risk Manager with AOL, responsible for IT Risks and Compliance within AOL Technology.

Prior to that, he held the position of Senior Network Security Administrator with Affiliated Computer Services, Government Solutions (ACS) Inc., managing the security infrastructure of their development datacenter in Maryland and as a Technical Trainer for the USDA Graduate School, teaching Network Administration and Access Controls.

Howard holds a Bachelor's of Science in Architecture and has certifications from CIPP, CISA, CISSP, SSCP, MCSA, and CCNA. Howard also served honorably in the U.S. Marine Corps.



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Julie Snyder, Lead Privacy and Security Engineer MITRE

Julie Snyder is a Lead Privacy and Security Engineer at MITRE. She works in various areas of privacy and cybersecurity, focusing on program development, risk management, engineering, and Cybersecurity Framework Profile development. She is a key contributor to MITRE's [Privacy Engineering Framework](#), which puts the notions of Privacy by Design into practice. Her customer base spans Federal agencies in healthcare and public health, transportation, intelligence, homeland security, law enforcement, defense, aid and commerce. She also supports the Committee on National Security Standards (CNSS) Privacy Overlay Tiger Team that is standardizing and simplifying the process of selecting appropriate security and privacy controls for organizations, programs, and systems.



In addition to MITRE sponsor work, Julie works internally for MITRE's Chief Privacy Official. She is also a member of the International Association of Privacy Professionals (IAPP) faculty and teaches courses for each of the certifications she holds. Prior to joining MITRE, Julie worked for PwC where she supported Fortune 500 companies in various industries with improving their cybersecurity programs and led the Federal Privacy Practice.

Julie received her BBA in Information and Operations Management from Texas A&M University. She holds the CIPM, CIPP/G, CIPP/US, and CIPT certifications.

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